



About Jennifer Shelton Jennifer Shelton is a Certified Business Development Specialist with the Washington Small Business Development Center Organization (WSBDC). She brings over 15 years business development experience in corporate, non-profit and service businesses areas including starting and managing a retail coffee house.

Jennifer has worked with WSBDC for over six years. While directing the operations of the SBDC serving SW King County she was awarded Outstanding Business at Large for 2003 by the SW King County Chamber.

Jennifer holds an MBA from Western Washington University and a BA of Communications from Seattle Pacific University. She also has additional certification in Sales & Marketing and Professional Coaching.

She is passionate about supporting entrepreneurial spirit and empowering business owners by providing access to the information & tools they need to create and sustain successful business ventures.

Areas of Specialization:

Areas of specialization are developing sales and marketing strategies, business plans and loan proposals, and analyzing financial statements to improve profitability